



## Partnership Guidelines

April 2022

The Hopeful Futures Campaign is a coalition of diverse organizations who are committed to bringing comprehensive school mental health systems to every school in the country so that every child can thrive. The Hopeful Futures Campaign, powered by Inseparable, is active in driving both state and federal legislation and regulations that promote the coverage and delivery of effective school mental health services and that support healthy school climates.

The Hopeful Futures Campaign supports effective interventions but does not endorse specific companies or their commercial products.

To minimize perceived conflicts of interest, policy recommendations for the Hopeful Futures Campaign will be developed through (a) working group(s) of nonprofit partners but may be informed by national experts. Nonprofit partners will be asked to declare any potential conflicts of interest if they arise.

Hopeful Futures Campaign partners are expected to embrace the campaign's goal of expanding and sustaining comprehensive school mental health systems. We ask that partners contribute to the success of the Hopeful Futures Campaign through active participation and support, which can be through various means that best reflect an organization's strengths and capacity, such as:

- Actively participate in monthly campaign meetings
- Leverage influential relationships
- Provide policy expertise and research
- Activate networks to contact policymakers
- Promote timely campaign messages on social media

The Hopeful Futures Campaign is grateful for corporate sponsors who provide invaluable financial support for advancing comprehensive school mental health systems and helping all children to have healthy and hopeful futures.